
The 2014 Berlin Research Symposium on Culture and Creative Industries

First international Research Symposium on Culture and Creative Industries in Berlin
Seventh Symposium of the International Association of Cultural and Creative Industries (IACCI)

23 October 2014 / Berlin
Federal Ministry for Economic Affairs and Energy (BMWi)

8.30 Registration and Coffee

9.30 – 10.00 **Welcome and Opening Ceremony**

- **Michael SOENDERMANN**, Director Office for Culture Industries Research (KWF)
Cologne/Berlin, Germany
- **Patricia WALKER ALLMOND**, Non Executive President of the International Association of
Cultural and Creative Industries (IACCI), Beijing/Hong Kong, China
- **N.N.**, Federal Ministry for Economic Affairs and Energy (BMWi), Berlin, Germany

Moderator:

Gesa BIRNKRAUT, Professor University of Applied Sciences, Osnabrueck, Germany

10.00 – 11.30 **Theme 1**

**Is the idea of creativity the most important concept of the 21st century? Are the jobs
of the future to be found in the cultural and creative sector?**

Speakers:

- **Françoise BENHAMOU**, Professor Centre d'économie de la Sorbonne Paris, France
- **Dimiter GANTCHEV**, Acting Director, Culture and Creative Sectors, WIPO, Geneva, CH
- **Anthony, KRAUSE**, Chief Policy and Research Unit in the Section of the Diversity of Cultural
Expressions, UNESCO Paris, France
- **Justin O'CONNOR**, Professor Communications and Cultural Economy at Monash University,
Melbourne, Australia
- **Jian-gang ZHANG**, Professor, Chinese Academy of Social Sciences, Beijing, China

Comments:

- **Albrecht GOESCHEL**, Consultant, former Project Manager at German Institute of Urban
Affairs, Berlin, Germany
 - **Michael HUTTER**, Professor and Director Research Unit Cultural Sources of Newness, Berlin
Social Science Center (WZB) Berlin, Germany
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11.30 – 11.45 Coffee Break

11.45 – 12.45 **Theme 2**

**Is it possible to determine the 'true' value of culture and creative industries through
empirical research?**

Speakers:

- **Hasan BAKHSHI**, Director, Creative Economy, Policy & Research, NESTA London, UK
 - **José PESSOA**, Head of Culture Statistics, UNESCO Institute for Statistics, Montreal, Canada
 - **Dorota WEZIAK-BIALOWOLSKA**, Joint Research Centre, EU Commission, Ispra, Italy
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Comments:

- **Cornelia DÜMCKE**, Director Culture Concepts, Berlin, Germany
- **Andreas Joh. WIESAND**, Professor and Director Compendium of Cultural Policies and Trends in Europe, Council of Europe/ ERICarts Strasbourg, France/ Bonn, Germany

12.45 – 14.15 Lunch & Networking // Press conference

14.15 – 15.15 **Theme 3**

Open topics

Presenters:

- **Ying FAN**, PhD, Peking University, Beijing, China
- **Hristina MIKIC**, Director, Creative Economy Group Belgrade Serbia/
Expert Group Cultural Economics and Creative Industries/ Compendium of Cultural Policies,
Council of Europe/ ERICarts Strasbourg, France/ Bonn, Germany
- **Charles KNEVITT**, British Expert, London, UK
- **Yongliang XIAO**, Professor, Institute of Cultural and Creative Industry at the Beijing Normal
University, Beijing, China

Comments:

- **Christoph BACKES**, Director u-institute at the University of Applied Sciences, Bremen,
Germany
- **Patricia WALKER ALLMOND**, Non Executive President of the International Association of
Cultural and Creative Industries (IACCI), Beijing/Hong Kong, China

15.15 – 15.30 Coffee break

15.30 – 16.30 **Theme 4**

The culture and creative industries and the new systematic of innovation

Speakers:

- **Eusebi NOMEN**, Professor, Lead partner „EuroDesign Measuring Design Value“, Project on
behalf of the EU Commission
- **Hardy Yong XIANG**, Professor and Vice Dean, Institute for Cultural Industries, Peking
University, (Executive President IACCI), Beijing/Hong Kong, China

Comments:

- **Rahel FALK**, Austrian Institute of Economic Research, Vienna, Austria
- **Christian HANDKE**, Associate Professor, Erasmus University Rotterdam, Netherlands

16.30 – 17.30 **Outlook and Closing Ceremony**

- **Tim RENNER**, Professor and Permanent Secretary for Cultural Affairs, The Governing Mayor
of Berlin, Senate Chancellery – Cultural Affairs, Berlin, Germany
- **Michael SOENDERMANN**, Director Office for Culture Industries Research (KWF),
Cologne/Berlin, Germany
- **Patricia WALKER ALLMOND**, Non Executive President of the International Association of
Cultural and Creative Industries (IACCI), Beijing/Hong Kong, China
- **Hardy Yong XIANG**, Executive President of the International Association of Cultural and
Creative Industries (IACCI), Beijing/Hong Kong, China

17.30 – 18.30 Get together

The Symposium will be held in English and German simultaneous translation.